

# Web Design Questionnaire

Pixel Web Pop

Thank you for your interest in working with Pixel Web Pop. Please complete this questionnaire to help us understand your web design needs. The more detailed information you provide, the better we can serve you.

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## 1. Basic Information

Your Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## 2. Project Details

Business Type: (please check one)

Bowling Center

Retail

Service Business

Restaurant

Other (please specify): \_\_\_\_\_

Website Type: (please check one)

- Informational Website
- Booking/Reservation System
- E-commerce Website
- Membership/Portal Website

Budget Range: (please check one)

- Under \$2,000
- \$2,000 - \$5,000
- \$5,000 - \$10,000
- Over \$10,000

Desired Timeline: (please check one)

- As Soon As Possible
- Within 1 Month
- Within 3 Months
- Within 6 Months

Project Description:

Please provide a detailed description of your project, including your goals and objectives:

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Existing Website URL (if any): \_\_\_\_\_

### 3. Required Features

Please check all features that you require for your website:

Responsive Design

- Ensures your website works well on all devices (desktop, tablet, mobile)

Content Management System

- Allows you to easily update your website content

Online Booking System

- Enables customers to make reservations or appointments online

E-commerce Functionality

- Allows you to sell products or services online

### 4. Additional Information

Target Audience:

Please describe your target audience (age range, interests, demographics):

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Competitors:

Please list your main competitors and their websites:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Brand Guidelines:**

Do you have existing brand guidelines (colors, fonts, logo)?

Yes  No

If yes, please provide details or attach relevant files:

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**Content Creation:**

Will you provide the content for the website?

Yes  No  Need assistance

**5. Design Preferences**

Website Style: (please check all that apply)

Modern/Minimalist

Traditional/Classic

Bold/Creative

Professional/Corporate

Other (please specify): \_\_\_\_\_

Color Preferences:

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Websites You Like:

Please list 2-3 websites you like and what specifically appeals to you about them:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## 6. Additional Features

Please list any additional features or functionality you would like to have on your website:

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## 7. Maintenance and Support

Are you interested in ongoing maintenance and support services?

Yes  No  Would like more information

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## Submission Instructions

Please complete this form and return it to us via one of the following methods:

1. Email: [Brian@revolutionslanes.com](mailto:Brian@revolutionslanes.com)
2. Upload through our website: [www.pixelwebpop.com/get-started.php](http://www.pixelwebpop.com/get-started.php)
3. Mail to: 6938 King Hill Ave – St. Joseph MO 64504

For any questions or assistance in completing this form, please contact us at:

Phone: (660) 973-5588

Email: [Brian@revolutionslanes.com](mailto:Brian@revolutionslanes.com)

Internal Use Only:

Date Received: \_\_\_\_\_

Project ID: \_\_\_\_\_

Assigned To: \_\_\_\_\_